

Every Child Learning

Shaping a better future for children
by accelerating learning



Every Child Learning

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An entire generation is at risk of being left behind. Join us in addressing the global learning crisis by exploring scalable and evidence-based solutions.

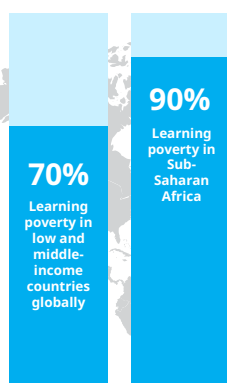
The learning crisis is a global challenge. The situation is most severe in low- and middle-income countries where 7 out of 10 children are experiencing learning poverty and cannot read and understand a simple text by the age of 10. A lack of learning opportunities has significant, long-term effects on children, as well as significant indirect effects at a global level.

The situation in sub-Saharan Africa is critical, with 90% of children living in learning poverty. By 2100, Africa will be home to one billion

children — half of the world's youth. Accelerating learning in this region is not just vital but urgent, as this growing generation holds the key to driving economic growth, reducing poverty, and shaping the future. Focusing efforts on reducing learning poverty in this region will have a profound impact, empowering millions of children to break cycles of deprivation and contribute to global progress

We are committed to tackling the global learning crisis together with our partners and creating an opportunity from a challenge. Solutions do exist but we need to work together to identify what works and how to build actions with impact based on robust evidence.

The time to act is now. Together.



INCREASING URGENCY

Currently, 25% of the world's children live in Africa. By 2050, this is estimated to be **40%**

IMPACT FOR A CHILD

When children fail to attain foundational skills early in life, it greatly

- hinders capacity for further learning
- reduces prospects for future employment
- prevents them from reaching their full potential

EFFECTS GLOBALLY

- Economic impact
- Social inequality
- Political and civic participation
- Migration pressures

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Tackling the learning crisis requires ambitious and effective actions.

Every Child Learning initiative aims to achieve transformational change through:

- strengthening high potential education programmes, and
- embedding implementation research to improve and document what works and how it works at scale.

The Every Child Learning initiative is developed and implemented by Innocenti, UNICEF's Global Office of Research and Foresight and UNICEF Country Offices, working in close co-operation with local communities, educators and policymakers.

SCALABLE SOLUTIONS TO ACCELERATE LEARNING

Existing research focuses on understanding why children do not learn. However, less knowledge is available on solutions to solve the learning crisis.

Every Child Learning explores the best solutions to increase the effectiveness of education programmes by embedding research into programme implementation. Looking at real-life situations, going into the classroom will help us to understand what interventions are most effective' i.e. "what works" and "how" these interventions can be scaled.

This approach provides real-time insights and allows for immediate adjustments and improvements to accelerate learning and the return on education investments. It does not seek to start new pilots but to identify key innovations by Governments and effective education programmes and strengthening and scaling those to improve learning. Through this approach, Every Child Learning aims to answer three key questions:

What evidence exists in low- and middle-income countries on promising education programmes that can positively impact children's learning and wellbeing?

How can these programmes be implemented at scale and in different contexts to maintain and improve their effectiveness?

How can Governments sustainably and cost-effectively make these needed changes?

GOALS

Reduce learning poverty

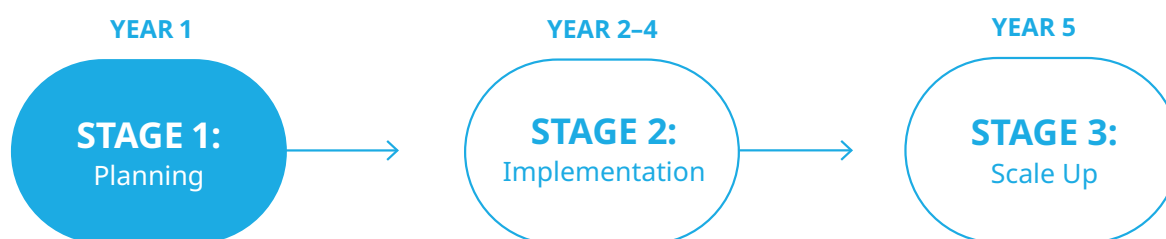
The aim is to improve learning, equity and inclusion for children in sub-Saharan Africa, with focus on foundational learning.

Drive sustainable change

The programme will be co-created and implemented with Governments to ensure sustainability.



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Stage 1: Planning and co-creation

Reviewing and consolidating existing research to identify the most effective education programmes. Co-creation will involve adapting research methods to implementation by engaging stakeholders and deciding how analysis will feed back to implementation to make decisions.

We are now looking for seed funders to kick-start the programme.

Stage 2: Implementation and impact research

Embedding implementation research in programmes to understand how they work and what would be needed to adapt and improve them. Conducting impact and cost effectiveness tests to understand what works at scale.

Once Stage 1 is underway we will seek funding for stage 2 of the initiative.

Stage 3: Scaling evidence- driven programmes

Consolidating evidence on implementation and impact from countries and programmes. Collaborating with partners to test high-impact programmes in new contexts and supporting UNICEF country and global teams with evidence to inform future programming.

We are looking for partners with a vision for the future to act as initiators, seed funders and advocates to spark transformational systemic change to improve children's learning at scale.

IN FOCUS: INNOCENTI

UNICEF Innocenti – Global Office of Research and Foresight drives change for children and young people by generating evidence, collecting data, featuring the voices of children and offering foresight on frontier issues and emerging practices.

Based in Florence, Italy, Innocenti partners with academic and policy research institutions, think tanks and non-governmental organizations to protect the lives and rights of children.



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Pioneering a new collaboration model in the Nordics

The Every Child Learning Initiative is a unique opportunity to establish a forward-thinking collaboration model across the Nordics.

We invite Nordic companies, foundations, and private individuals to join UNICEF in accelerating education results for children. Together, we can strengthen outcomes for children and foster long-term benefits for society.

As part of the Nordic Collective, you'll take a leading role in advocating and advancing responsible action while unlocking tangible value for you and your organization. You will be a catalyst for quality education for every child and through shared learning, impactful events, and tailored partnerships, this network drives measurable results for children, businesses, and communities. We believe that collaboration at the Nordic level holds the potential to unlock significant progress.

Together, we can improve education — the foundation for prospering societies and future generations. Let's shape the future together.

By joining the Nordic Collective and supporting Every Child Learning, you will:

- **INITIATE** Kick-start the project and join forces with other Nordic seed funders. Your support will help UNICEF to secure additional funding for future phases.
- **IMPACT** Enable new evidence-based solutions, that can be scaled to accelerate learning and deliver measurable results for children.
- **GAIN INSIGHT** Join a learning journey and foster knowledge sharing, understand the impact of education on our collective future. Position yourself as a thought leader, a champion for change, and be part of shaping impactful solutions.

The world is changing, we can decide how.

NORDIC COLLECTIVE INITIATIVE:
SPARKED BY EVA AHLSTRÖM FOUNDATION

"The cornerstone of Nordic society has been built on free and equal education. The Ahlström family's legacy is built on ambition and responsibility.

Our conviction is that it is our collective duty to contribute responsibly to our society. We are proud to be partnering with UNICEF across the Nordic countries to accelerate learning. For every child."

ANNA ALANEN

Chair Of The Board, Eva Ahlström Foundation

